



UNIVERSITÀ  
DEGLI STUDI  
DI MILANO



**CAPS European project** **P2Pvalue**

# Common collaborative economy: Expansion & politics

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# Commons collaborative economy

**Commons**

# Commons collaborative economy

## Collaborative communities



[www.p2pvalue.eu](http://www.p2pvalue.eu)

# Commons collaborative economy

## Collaborative communities



## Peer to peer relationships

# Commons collaborative economy

## Collaborative communities



## Peer to peer relationships



# Cases

## Digital Commons



WIKIPEDIA  
The Free Encyclopedia



## Platform cooperativism



# GOVERNING the COMMONS

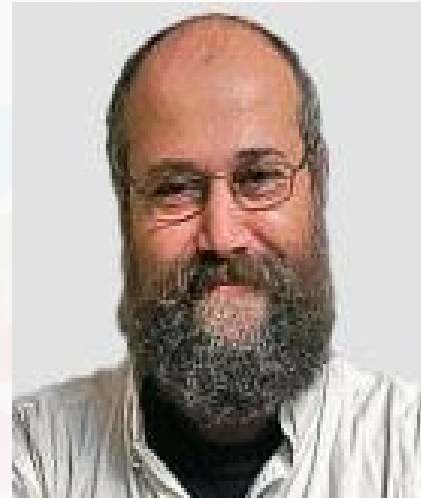


ELINOR OSTROM

The Evolution of Institutions  
for Collective Action

2009  
Nobel Prize  
Winner

Political Economy  
of Institutions and Decisions



## Commons characterization Building upon...

YOCHAI BENKLER

# The Wealth of Networks

How Social Production Transforms  
Markets and Freedom

**Cyberscholars** Benkler, Boyle, Rose, Lessig

**Commons theories:** Ostrom, Hess

**Social movements & Organizational studies** della Porta, Powell, O'Mahony

**Critical theory** Negri, Harvey

CAPS

  
www.p2pvalue.eu P2P  
VALUE

Statistical analysis of a sample of 300  
commons cases & case studies

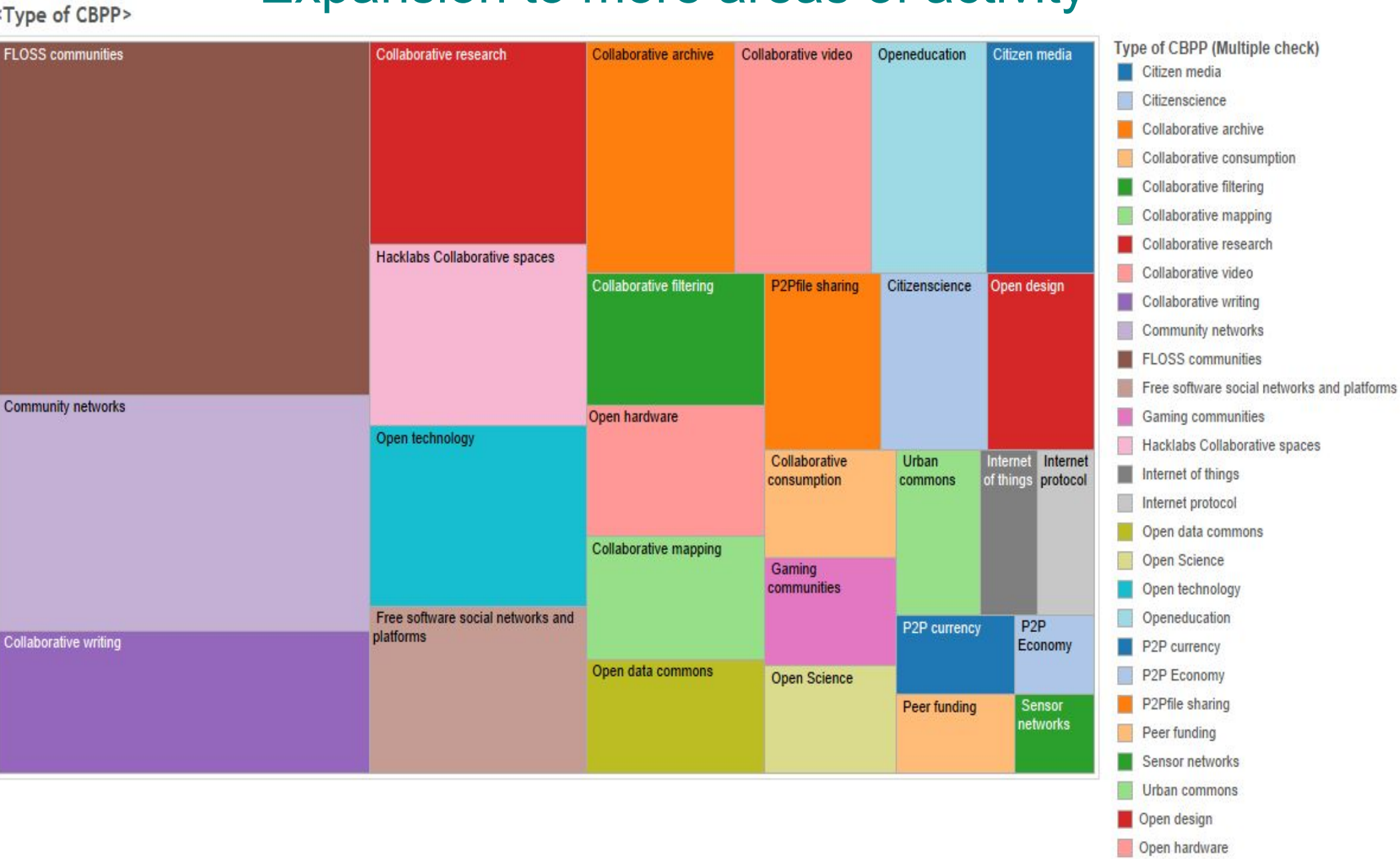
**Dataset 50,000 observations**





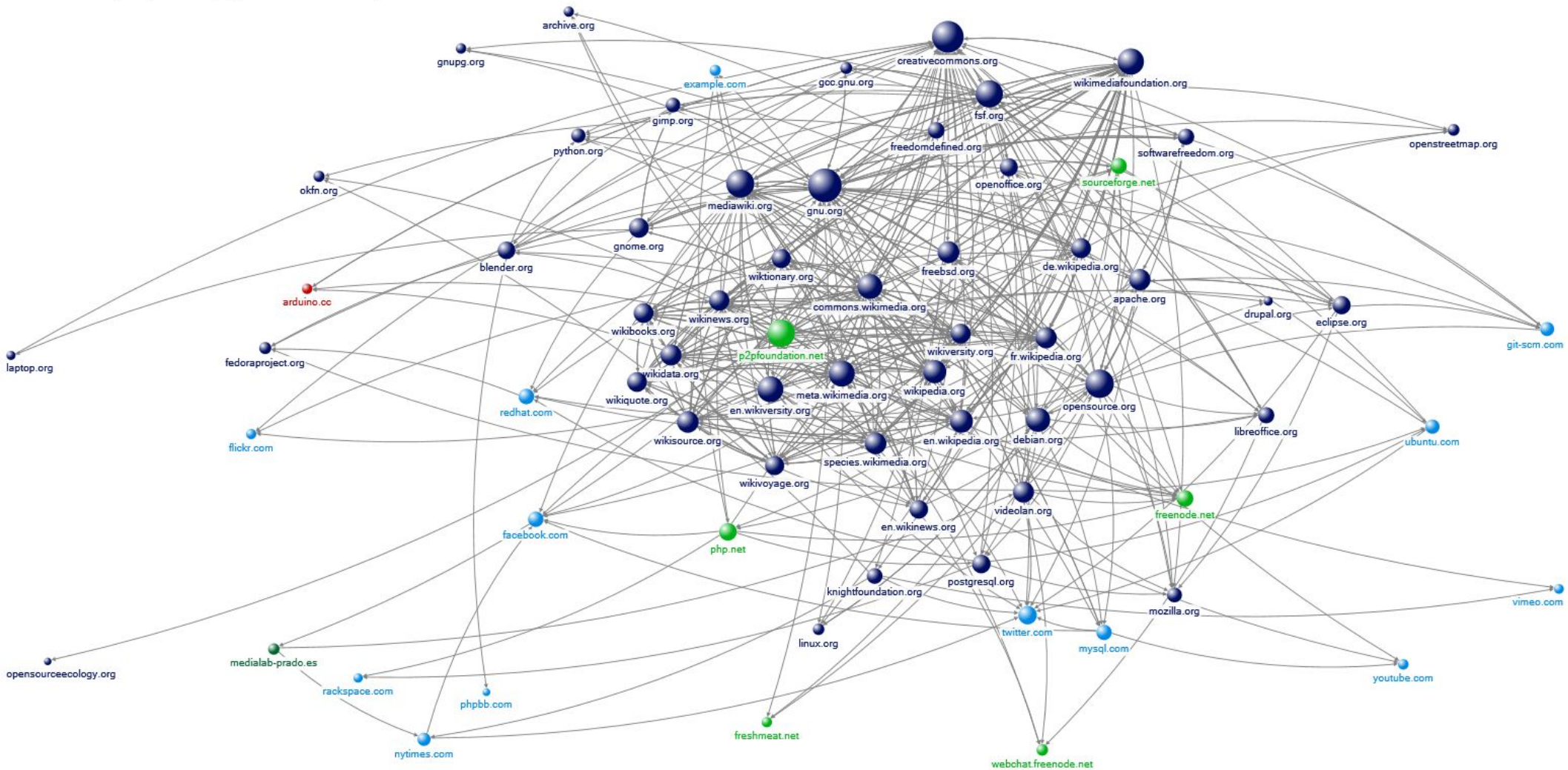
# 2016 stage of commons collaborative economy

## Expansion to more areas of activity



# Commons ecosystem

P2Pvalue CBPP Websphere (Node size by PageRank, vertex color -domain)



Coink-seeds 302 cases of CBPP databases. Issue Crawler. JLSM

# Delimitation of commons peer production in contrast to corporate outsourcing

	Corporate Silicon Valley (Uber) Model:	Commons Model (s):
<b>Enterprise</b>	<b>Large corporation concentrating the value</b> generated with disempowered communities	<b>Small and medium enterprises</b> and cooperatives providing empowering conditions and <b>redistributing value</b> to communities
<b>Technology</b>	<b>Closed technology</b>	<b>Free</b> and Open Source Software and decentralized <b>technologies</b>
<b>Data &amp; Knowledge</b>	<b>Locked knowledge</b>	<b>Open Knowledge</b>

# Public policies & Collaborative economy



# Public policies & Collaborative economy

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Which models of public policies might provide better results?

How to regulate disruptive collaborative economy?

How to exploit its potentials?

Which is the role of public administrations?

[www.p2pvalue.eu](http://www.p2pvalue.eu)

# Comparative approaches to collaborative economy policy

	Europe	Catalonia	Barcelona
<b>Actions</b>	European agenda of collaborative economy linked to the Digital Single Market	Law in preparation. Restrictions to Uber and AirBnb	
<b>Reference model and approach</b>	Corporate is the reference. Favorable regulation. Ignore commons model	Differentiate between models. Focus on citizens producer	Commons is the reference. Promotion policies for the commons. Slow down policies towards the corporate model.
<b>Public policies model</b>	Top down. Regulatory base	Experts & tables by sectors.	Co-creation public policies. Economic transformation

## **Applied research:**

# **Barcelona case study - experiment co-creation public policies**

## **Why Barcelona?** **International reference**

**3/10 most important in Europe (European Commission):  
Guifi.net Goteo Smart Citizen Kit**

**[directori.p2pvalue.eu](http://directori.p2pvalue.eu) 1500 initiatives**



# Co-creation - Actors structure

## Coordination among **City Council Departments**

Social Economic Commission - Barcelona Activa - Feminist Regiduría

## BarCola - City & **commons sector group**

Sector members Guifi.net / Goteo / Amical .....

## Procomuns

Open forum

## Barcelona Decidim

Participative democracy

# Process of co-definition of policies

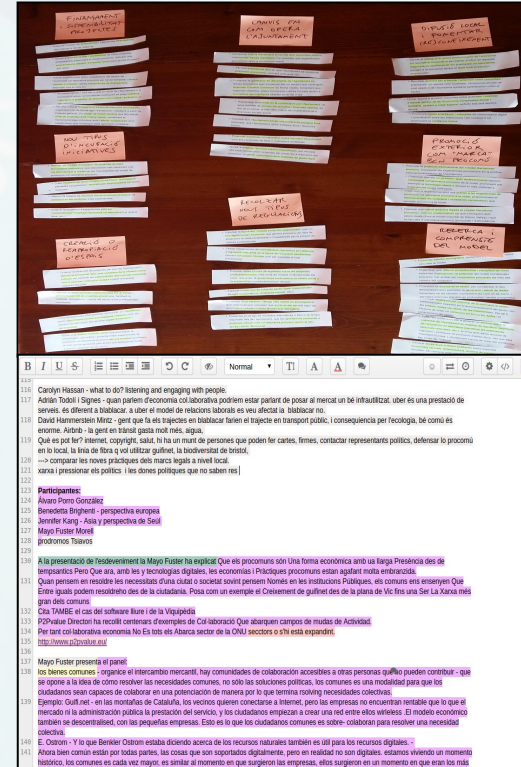
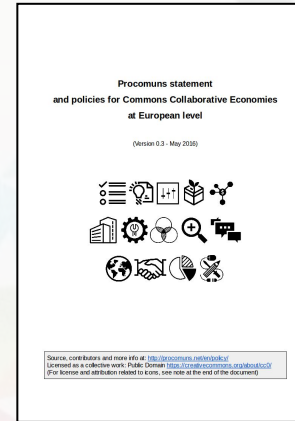
1) First diagnostic - **SWOT** among experts & sector

2) Online open collaborative writing tool to collect proposals (**DemocracyOs**)

3) Procomuns **event** in March 2016

- With 400 people discussing proposals
- Institutional participation
- Declaration of public policies recommendations of 120 proposals

4) PAM - Decidim Barcelona: Online voting



# Arees d'actuació

**MARC CO-CREADOR POLITIQUES PUBLIC COMU**

**INCUBADORA / EMPRENDEDURÍA**

**COOPERATIVISME DE PLATAFORMA**

**FINANÇAMENT**

**ALTRES VALORS**

**MAPEIX RECURSOS INFRAUTILITZATS**

**SERVEIS PUBLICS PUBLIC COMU**

**TERRITORIALITZACIÓ**

**VINCLE ENTRE INICIATIVES I VINCLES AMB ALTRES ECONOMIES**

**REFERENT INTERNACIONAL**

**RECERCA & INNOVACIÓ**

**DRETS CONSUMIDORS I TREBALLADORS ECONOMIA COL.**

**LABORATIVA**

# Rethinking public policies co-creation

- Which actors and process?
- Which policies?
- Public - commons partnership